



RODEF SHALOM
CONGREGATION

PURSUER OF PEACE
JUNE 23, 2024

HONOREES

LAURA ELLSWORTH
PARTNER-IN-CHARGE OF
GLOBAL COMMUNITY SERVICE INITIATIVES
JONES DAY

MARK NORDENBERG, CHANCELLOR EMERITUS
UNIVERSITY OF PITTSBURGH

SPONSOR PACKAGE



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June 23, 2024

FAST FACTS

***Honorees:** The honorees, Laura Ellsworth, Partner-in-Charge of Global Community Service Initiatives at Jones Day, and Mark Nordenberg, Chancellor Emeritus of the University of Pittsburgh, are being recognized for creating and leading the *Eradicate Hate Global Summit*. The Summit is a comprehensive, anti-hate initiative.

***Proceeds:** The proceeds from the event support the work of **Rodef Shalom Congregation** and our honorees, fulfilling the missions of both organizations. Since its charter in 1856, social justice has been a core of the Rodef Shalom legacy along with providing a variety of services and philanthropic outreach. The **Eradicate Hate Global Summit** provides a unique, multidisciplinary forum for sharing ideas and building working relationships to drive the development and deployment of effective approaches for reducing hate-fueled violence.

***Background of the Congregation:** From its early beginnings through today, our members have supported the Greater Pittsburgh community and beyond. Through food, clothing, blood drives and a wide variety of programming, Rodef Shalom functions as a community center and a house of worship for multiple congregations. Social service activities, book reviews, lectures, musical performances, art exhibitions, and continuing education are a sampling of the activities that Rodef Shalom offers as well as providing a venue for local and regional organizations.

***Past Awardees:** Ms. Ellsworth and Chancellor Emeritus Nordenberg join our previous honorees including the Most Reverend David A. Zubik, DD, MS Ed, William E. Strickland, Jr., Fred Rogers, Rabbi Walter Jacob, DHL, Rabbi Abraham Twerski, Gisele Barreto Fetterman, the Greater Pittsburgh Community Food Bank, JFCS Squirrel Hill Food Pantry, 412 Food Rescue, and Just Harvest.

***Event:** The dinner celebration on June 23, 2024 includes the **Pursuer of Peace** program and an award presentation. The event attracts more than 300 guests and is widely publicized.



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SPONSORSHIP LEVELS

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COPPER
LEVEL	\$25,000	\$18,000	\$10,000	\$5,000	\$2,500	\$1,800
PROGRAM BOOK	Full-Page	Full-Page	Half-Page	Half-Page	Quarter-Page	Quarter-Page
TRIBUTE DINNER	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets

RECOGNITION Sponsors will be recognized on Rodef Shalom Congregation marketing materials including weekly E-mail blasts [800+ hits], quarterly brochures [800 printed], Rodef Shalom website, Informational TV-screen in lobby, invitation [if pledged prior to April 30, 2024/1,000 printed], Program Book [400 printed], pre- and post-event publicity releases



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SPONSORSHIP COMMITMENT

- Diamond \$ 25,000
- Platinum \$ 18,000
- Gold \$ 10,000
- Silver \$ 5,000
- Bronze \$ 2,500
- Copper \$ 1,800

Sponsor name as it should appear for recognition:

_____ I/We wish to remain anonymous

Contact _____ Title _____

Address _____

City, State, ZIP _____

Phone _____ Email _____

Method of payment (due prior to event)

Check enclosed payable to *Pursuer of Peace* Invoice requested

VISA MasterCard Discover 3% fee on credit card payments

Account # _____ Expiration date _____ CVC # _____

Signature _____ Date _____

Complete the form and return no later than April 30, 2024 to Mayda Roth, Director of Development, by email to roth@rodefshalom.org or mail to: Rodef Shalom Congregation, 4905 Fifth Avenue, Pittsburgh, PA 15213-2953. Contact her with questions at 412.621.6566 x140 or 412.860.9042.

Program Book

- Full page [Diamond, Platinum]
- Half page [Gold, Silver]
- Quarter Page [Bronze, Copper]

**Program Book* submissions must be full-color or grayscale camera-ready in electronic format: EPS with all fonts converted to outline, 300 dpi JPEG or high-resolution PDF.

THANK YOU FOR YOUR SUPPORT!



PROGRAM BOOK SIZES

FULL PAGE

5.25" W x 8.25" H

Please submit your full-color or grayscale camera-ready artwork in electronic format: EPS with all fonts converted to outline, 300 dpi TIFF, 300 dpi JPEG or high resolution PDF. Call Renee Horner, Graphic Designer at 412.531.1788 for technical questions only.

Email your ad to: Roth@rodefshalom.org no later than **APRIL 30, 2024**

QUARTER PAGE

2.5" W x 4" H

EIGHTH PAGE

2.5" W x 1.875" H

HALF PAGE

5.25" W x 4" H