



PURSUER OF PEACE  
JUNE 28, 2026

BEIT KULANU  
Rodef Shalom Congregation and  
Temple Sinai Unification

HONOREES  
JOEL ETTINGER  
HOWARD *HODDY* HANNA III  
MARY LOU McLAUGHLIN

FAMILY HOUSE

SPONSOR PACKAGE





## *PURSUER OF PEACE*

June 28, 2026

### *FAST FACTS*

*\*Honorees:* Our honorees for the 2026 Pursuer of Peace award include Joel Ettinger, Howard *Hoddy* Hanna III, and Mary Lou McLaughlin, founders of Family House. Dedicated in September 1983, it welcomed the first guests in November 1983. Serving people from far and near, Family House provides a safe, comforting, and affordable *home away from home* for patients and their families who travel to Pittsburgh for their medical care. An essential partner in the region's healthcare system, the professional staff and corps of volunteers at Family House, lodging facility, and its services are a critical component of the healthcare journey.

*\*Background of Beit Kulanu:* On March 1, 2026, the congregants of Rodef Shalom Congregation and Temple Sinai voted to unify as *Beit Kulanu*, an historic moment for both congregations. From their beginnings dating to 1856 and 1946, respectively, through today, the congregants have supported the Greater Pittsburgh region and beyond. With a wide variety of academic and cultural programming including book reviews, lectures, musical performances, art exhibitions, and continuing education classes, the Congregation functions as a vital community center and venue for scores of local and regional organizations.

*\*Past Awardees:* Our 2026 awardees join the previous honorees including the Most Reverend David A. Zubik, DD, MS Ed, William E. Strickland, Jr., Fred Rogers, Rabbi Walter Jacob, DHL, Rabbi Abraham Twerski, Gisele Barreto Fetterman, the Greater Pittsburgh Community Food Bank, JFCS Squirrel Hill Food Pantry, 412 Food Rescue, Just Harvest, Laura Ellsworth, and Chancellor Emeritus Mark Nordenberg.

*\*Proceeds:* The proceeds from the event will support the work of the new congregation, *Beit Kulanu*, and our honoree, Family House. The unified congregations have a long history of supporting social justice causes. Family House is well known for providing unique assistance and serves as a national model in aiding families during times of medical crisis.

*\*Event:* The Pursuer of Peace dinner celebration attracts more than 300 guests and is widely publicized through print and electronic media.





**PURSUER OF PEACE**  
**JUNE 28, 2026 ♦ SPONSORSHIP LEVELS**

	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>COPPER</b>	<b>BRASS</b>
<b>LEVEL</b>	\$25,000	\$18,000	\$10,000	\$5,000	\$2,500	\$1,800	\$1,000
<b>PROGRAM BOOK</b>	Full-Page	Full-Page	1/2-Page	1/2-Page	1/4-Page	1/4-Page	1/8-Page
<b>TRIBUTE DINNER</b>	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets

**RECOGNITION** Sponsors will be recognized in event marketing materials, including weekly E-mail blasts [1,800 + hits], hard-copy and electronic marketing material, websites, informational lobby TV-screen, invitation [if pledged prior to April 24, 2026], Event Program Book [400 printed], pre- and post-event publicity releases



## PURSUER OF PEACE ♦ JUNE 28, 2026 SPONSORSHIP COMMITMENT

Diamond	\$ 25,000
Platinum	\$ 18,000
Gold	\$ 10,000
Silver	\$ 5,000
Bronze	\$ 2,500
Copper	\$ 1,800
Brass	\$ 1,000

Sponsor name as it should appear for recognition: \_\_\_\_\_

I/We wish to remain anonymous

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Method of payment (due by May 31, 2026)

Check enclosed payable to *Rodef Shalom Congregation*       Invoice requested

VISA     MasterCard     Discover    *3% fee on credit card payments*

Account # \_\_\_\_\_ Expiration date \_\_\_\_\_ CVC # \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Complete the form and return by April 24, 2026 to Mayda Roth, CFRE, Director of Development, by email to [roth@rodefshalom.org](mailto:roth@rodefshalom.org) or mail: Rodef Shalom Congregation, 4905 Fifth Avenue, Pittsburgh, PA 15213-2953. Contact by phone at 412.621.6566 x140 or 412.860.9042.

### ***Program Book***

- Full Page      Diamond/Platinum
- Half Page      Gold/Silver
- Quarter Page    Bronze/Copper
- Eighth Page     Brass

\**Program Book* submissions may be in full color or grayscale camera-ready in electronic format: EPS with all fonts converted to outline, 300 dpi JPEG or high-resolution PDF.

**THANK YOU FOR YOUR SUPPORT!**





## PROGRAM BOOK SIZES

**FULL PAGE**  
5.25" W x 8.25" H

Please submit your full color or grayscale camera-ready artwork in electronic format: EPS with all fonts converted to outline, 300 dpi TIFF, 300 dpi JPEG or high resolution PDF. Call Renee Horner, Graphic Designer at 412.531.1788 for technical questions only.

Email your ad to: [Roth@rodefshalom.org](mailto:Roth@rodefshalom.org) no later than **APRIL 24, 2026**

**QUARTER PAGE**  
2.5" W x 4" H

**EIGHTH PAGE**  
2.5" W x 1.875" H

**HALF PAGE**  
5.25" W x 4" H