



PURSUER OF PEACE

JUNE 28, 2026

BEIT KULANU

Rodef Shalom Congregation and
Temple Sinai Unification

HONOREES

JOEL ETTINGER

HOWARD *HODDY* HANNA III

MARY LOU McLAUGHLIN

FAMILY HOUSE

PROGRAM BOOK GUIDELINES





PURSUER OF PEACE

June 28, 2026

FAST FACTS

**Honorees:* Our honorees for the 2026 Pursuer of Peace award include Joel Ettinger, Howard *Hoddy* Hanna III, and Mary Lou McLaughlin, founders of Family House. Dedicated in September 1983, it welcomed the first guests in November 1983. Serving people from far and near, Family House provides a safe, comforting, and affordable *home away from home* for patients and their families who travel to Pittsburgh for their medical care. An essential partner in the region's healthcare system, the professional staff and corps of volunteers at Family House, lodging facility, and its services are a critical component of the healthcare journey.

**Background of Beit Kulanu:* On March 1, 2026, the congregants of Rodef Shalom Congregation and Temple Sinai voted to unify as *Beit Kulanu*, an historic moment for both congregations. From their beginnings dating to 1856 and 1946, respectively, through today, the congregants have supported the Greater Pittsburgh region and beyond. With a wide variety of academic and cultural programming including book reviews, lectures, musical performances, art exhibitions, and continuing education classes, the Congregation functions as a vital community center and venue for scores of local and regional organizations.

**Past Awardees:* Our 2026 awardees join the previous honorees including the Most Reverend David A. Zubik, DD, MS Ed, William E. Strickland, Jr., Fred Rogers, Rabbi Walter Jacob, DHL, Rabbi Abraham Twerski, Gisele Barreto Fetterman, the Greater Pittsburgh Community Food Bank, JFCS Squirrel Hill Food Pantry, 412 Food Rescue, Just Harvest, Laura Ellsworth, and Chancellor Emeritus Mark Nordenberg.

**Proceeds:* The proceeds from the event will support the work of the new congregation, *Beit Kulanu*, and our honoree, Family House. The unified congregations have a long history of supporting social justice causes. Family House is well known for providing unique assistance and serves as a national model in aiding families during times of medical crisis.

**Event:* The Pursuer of Peace dinner celebration attracts more than 300 guests and is widely publicized through print and electronic media.





PURSUER OF PEACE ♦ JUNE 28, 2026
PROGRAM BOOK RESERVATION FORM

- Full Page \$ 500
- Half Page \$ 375
- Quarter Page \$ 250
- Eighth Page \$ 125

Contact _____ Title _____

Address _____

City, State, ZIP _____

Phone _____ Email _____

Method of payment (due prior to event)

Check enclosed payable to: *Rodef Shalom Congregation* Invoice requested

VISA MasterCard Discover Note: *3% Fee on credit card payments*

Account # _____ Expiration date _____ CVC # _____

Signature _____ Date _____

Please complete the form and return by June 1 2026 by email to roth@rodefshalom.org
or mail to: Rodef Shalom Congregation, 4905 Fifth Avenue, Pittsburgh, PA 15213-2953. Contact
Mayda Roth with your questions at 412.860.9042.

**Program Book* submissions must be grayscale camera-ready in electronic format: EPS with all
fonts converted to outline, 300 dpi JPEG or high-resolution PDF.

THANK YOU FOR YOUR SUPPORT!





PROGRAM BOOK SIZES

FULL PAGE

5.25" W x 8.25" H

Please submit your full color or grayscale camera-ready artwork in electronic format: EPS with all fonts converted to outline, 300 dpi TIFF, 300 dpi JPEG or high resolution PDF. Call Renee Horner, Graphic Designer at 412.531.1788 for technical questions only.

Email your ad to: Roth@rodefshalom.org no later than **JUNE 1, 2026**

QUARTER PAGE

2.5" W x 4" H

EIGHTH PAGE

2.5" W x 1.875" H

HALF PAGE

5.25" W x 4" H



**Department of the Treasury
Internal Revenue Service
Ogden, UT 84201**

In reply refer to: 0433723333
Feb 17, 2023 LTR 147C
25-0979371

**RODEF SHALOM CONGREGATION
% PNC ADVISORS
4905 5TH AVENUE
PITTSBURGH PA 15213-2944 991**

Taxpayer Identification Number: 25-0979371

Form(s):

Dear Taxpayer:

Thank you for your telephone inquiry of February 17th, 2023.

Your Employer Identification Number (EIN) is 25-0979371. Please keep this letter in your permanent records. Enter your name and your EIN on all business federal tax forms and on related correspondence.

If you have any questions regarding this letter, please call our Customer Service Department at 1-800-829-0115 between the hours of 7:00 AM and 7:00 PM. If you prefer, you may write to us at the address shown at the top of the first page of this letter. When you write, please include a telephone number where you may be reached and the best time to call.

Sincerely,

MS. MARTIN
1004271088
Customer Service Representative